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**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

		X
ADVANCE MAGAZINE PUBLISHERS INC.	:	
d/b/a THE CONDÉ NAST PUBLICATIONS,	:	
	:	
Plaintiff,	:	CIVIL ACTION NO.:
	:	1:05-cv-07516-(KMK)(DFE)
v.	:	
	:	
ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC,	:	
	:	
Defendants,	:	
Counterclaimants Activ8now	:	
and Active8media,	:	
	:	
v.	:	
	:	
ADVANCE PUBLICATIONS, INC.	:	
and RICHFX, INC.,	:	
	:	
Third Party Defendants.	:	
	:	X

**DECLARATION OF GEORGE D. MEDLOCK, JR.**

GEORGE D. MEDLOCK, JR. declares as follows:

1. I am an attorney with the law firm of Alston & Bird LLP (“Alston”) and am a member in good standing of the Bars of the State of Georgia, and the District of Columbia and I have been admitted pro hac vice to the Southern District of New York in connection with the captioned action. I am familiar with the facts and circumstances in this action.

2. My firm and I serve as counsel to RichFX, Inc., Third Party Defendants in this action.

3. I make this declaration in support of RichFX, Inc.’s Opening Claim Construction in this matter.

4. Attached as Exhibit A is a true and correct copy of United States Patent No. 6,557,006.

5. Attached as Exhibit B is a true and correct copy of United States Patent No. 6,535,889.

6. Attached as Exhibit C is a true and correct copy of Activ8now, LLC and Active8media, LLC’s Disclosure of Asserted Patents and Infringement Contentions.

7. Attached as Exhibit D is a true and correct copy of the File History for United States Patent No. 6,557,006.

8. Attached as Exhibit E is a true and correct copy of the File History for United States Patent No. 6,535,889.

9. Attached as Exhibit F is a true and correct copy of Plaintiff and Third Party Defendants’ Invalidity Contentions.

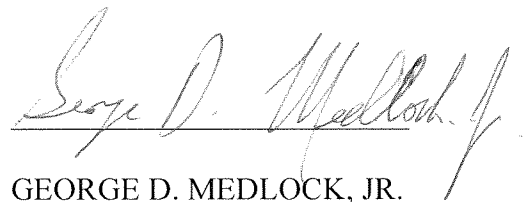
10. Attached as Exhibit G is a true and correct copy of an excerpt from Webster's Ninth New Collegiate Dictionary.

11. Attached as Exhibit H is a true and correct copy of The Parties' Joint Claim Construction Statement.

12. Attached as Exhibit I are true and correct copies of unreported cases cited in RichFX, Inc.'s Opening Claim Construction Brief.

I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING IS  
TRUE AND CORRECT.

Executed on June 12, 2006.



GEORGE D. MEDLOCK, JR.